

# Maven Concepts: Advertising Agreement

Prices effective until May 2010



## Here are a few interesting things you should know about theLadder.bm

- theLadder.bm was launched on August 5, 2007
- Alexa.com ranks us one of the TOP 20 most popular websites in Bermuda
- Over 36,000 people visited the site in 2010
- Over 60% of our traffic comes from local residents
- On average, our traffic has grown 71% each of the last 3 years
- We have a mobile website - <http://www.theladder.bm/mobile>
- Our mobile visits grew by over 300% in the last 12 months
- theLadder.bm is owned and operated by Maven Concepts
- We've got big plans for 2011!

### ADVERTISING RATES

FULL SIZE	HALF SIZE
300 x 250 pixels	300 x 125 pixels
Ads rotate vertically	Ads rotate vertically
JPEG, GIF or SWF allowed	JPEG, GIF or SWF allowed
Flexible Contract Terms (3, 6 or 12 month contracts)	Flexible Contract Terms (3, 6 or 12 month contracts)
<b>\$400/month</b>	<b>\$200/month</b>

Make Selection	Subscription Plan	Term	Price
<input type="checkbox"/>	Full Size Ad - 300 x 250 pixels	Annual	\$4,000/year
<input type="checkbox"/>	Full Size Ad - 300 x 250 pixels	Monthly	\$400/month
<input type="checkbox"/>	Half Size Ad – 300 x 125 pixels	Annual	\$2,000/year
<input type="checkbox"/>	Half Size Ad – 300 x 125 pixels	Monthly	\$200/month

Please invoice us:  Annually  
 Semi-Annually  
 Quarterly  
 Monthly

**CLIENT CONTACT INFORMATION**

<b>Company Name</b>		<b>Company Representative</b>	
<b>Address</b>		<b>Notes (Agreed Term / Rate)</b>	
<b>Contact Phone</b>	<b>Email Address</b>	<b>Signature / Date</b>	

**Fax this completed form to 909.498.9165**

**Or Scan & Send email to [pm@mavenconcepts.com](mailto:pm@mavenconcepts.com)**